

## **PRESS RELEASE**

## Grégoire "Ecoprotect" awarded at SITEVI 2013

Montpellier (France), 26<sup>th</sup> November 2013; Grégoire wins the silver medal for innovation at SITEVI 2013, the international exhibition for the vine-wine, fruit-vegetable and olive growing sectors.

This new "Ecoprotect" crop sprayer is designed to meet future environmental requirements and delivers a high quality process with no waste. It is efficient and enables significant savings on spraying products.

Air from the sprayer turbine causes flexible modules to swell and become stiff, forming two flexible casings enveloping the vine. The base of the casing is hermetically sealed and contains a filter to catch the spray and direct it to a recycling mechanism.

In order to increase the effectiveness of the system and limit product waste, the space between the two casings is closed by a "film" of air forming a barrier and thereby enclosing the treatment zone.

A treatment "bubble" is created where the concentration of the product is increased, speeding up the process; the particles of the product in suspension are recovered, filtered and reused, thereby decreasing consumption of the product. The process remains enclosed, resulting in less pollution and fewer risks to the user and the environment.

Once the modules have swollen, they remain relatively flexible, limit breakages and are kinder to the vines.

## Information on SAME DEUTZ-FAHR

SAME DEUTZ-FAHR, with headquarters in Treviglio (BG), Italy, is one of the world's main manufacturers of tractors, harvesters, agricultural machinery and engines. Its products are sold under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The tractor range covers a power span from 23hp to 440hp and the combine harvester range from 100hp to 395hp.

Globally, SAME DEUTZ-FAHR has seven production sites, 12 commercial branches, 3 joint ventures and trade agreements, 141 importers, over 3,000 dealers and employs more than 3,100 people. In 2012 the Group recorded revenue of 1,188 million Euros with an EBIT of 6.1%.

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## Information for the press

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