



PRESS RELEASE

SAME DEUTZ-FAHR
Communication Dept.
Tel. +39 0363 421 778
press.headquarters@sdfgroup.com

THE DEUTZ-FAHR 9 SERIES WINS THE “GOLDEN TRACTOR FOR THE DESIGN” AWARD

Bologna, November 12th2014; The DEUTZ-FAHR 9340 has won the 2015 "Golden Tractor for the Design" award, an important recognition for DEUTZ-FAHR tractor range in the high power segment.

The "Golden Tractor for the Design" award is assigned each year by the "Tractor of the Year" jury, composed of over twenty journalists from as many trade magazines in the field of agricultural mechanisation throughout Europe. In particular, the award acknowledges the best solutions designed for the agricultural world in terms of ergonomics, features and style.

The 9 Series represents a further milestone achieved by DEUTZ-FAHR in terms of productivity. With four models from 270 to 340 HP with TTV continuously variable transmission, the 9 Series is the ideal choice for the highest levels of power, comfort, efficiency, fuel consumption and operating costs. Also the style is that of a leader: clear and decisive lines for an aggressive design with the typical traits of the new products of the brand. The models of this series ensure high performance in the field, both with high traction force tools as well as when working with large dimension tools, while remaining versatile tractors with excellent manoeuvrability.

The award ceremony took place on November 12th during the international EIMA fair in Italy. "To be proclaimed winner by the Tractor of the Year jury for the third consecutive year – said Lodovico Bussolati, CEO of SAME DEUTZ-FAHR – is a great satisfaction for us. This award represents the best recognition for the Research and Development investments made in recent years".

DEUTZ-FAHR

Technological excellence at the highest level, a range characterised by productivity, from tractors to combine harvesters and equipment.

www.deutz-fahr.com

www.facebook.com/DeutzFahr
<http://www.youtube.com/user/deutzfahrvideo>

About SAME DEUTZ-FAHR

SAME DEUTZ-FAHR, with headquarters in Treviglio (Bergamo), Italy, is one of the world's leading manufacturers of tractors, harvesters and diesel engines. Its products are distributed under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The tractor range is offered with powers from 23 to 340 HP, while the harvester range comes with outputs from 100 to 395 HP.

SAME DEUTZ-FAHR has 8 production plants, 13 commercial branches, 2 joint ventures, 141 importers and over 3,000 dealers worldwide and a global workforce of over 3,500 employees. In 2013, the company recorded a turnover of 1,212 million Euros, with an EBIT of 6.9%.

www.samedeutz-fahr.com