



SAME DEUTZ-FAHR
Communication Dept.
Tel. +39 0363 421 778
press.headquarters@sdfgroup.com

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SAME DEUTZ-FAHR EXTENDS ITS PRESENCE IN FINLAND

An agreement has been recently signed between SAME DEUTZ-FAHR and H.C. Petersen to serve the Finnish market.

H.C. Petersen, key importer and long-term partner of SAME DEUTZ-FAHR, covers the Danish and Norwegian market and now extends the cooperation into Finland. The new dedicated distribution organisation, based in Hylykallio, will run the sales, parts and service activities of SAME, DEUTZ-FAHR and Lamborghini Trattori brands in Finland for tractor ranges from 35 to 340 hp. To provide a service that meets the requirements of customers, HCP will open a new parts warehouse in Hylykallio and set up a dedicated team of specialists to support dealers and customers in Finland.

"Extending the cooperation with HCP – affirms Lodovico Bussolati, CEO of SAME DEUTZ-FAHR – is a fundamental step in consolidating our position in such an important market as the Nordic one."

About SAME DEUTZ-FAHR

SAME DEUTZ-FAHR, with headquarters in Treviglio (Bergamo), Italy, is one of the world's leading manufacturers of tractors, harvesters and diesel engines. Its products are distributed under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The range of tractors goes from 23 to 340 HP and harvesters go from 100 to 395 HP.

SAME DEUTZ-FAHR has 8 production plants, 13 commercial branches, 2 joint ventures, 141 importers and more than 3,000 dealers worldwide, employing a global workforce of over 3,500 employees. In 2013, the company recorded a turnover of 1,212 million Euros, with an EBIT of 6.9%.

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