



SAME DEUTZ-FAHR
Communication Dept.
Tel. +39 0363 421 778
press.headquarters@sdfgroup.com

Bandirma (Turkey), 14th May 2014

SAME DEUTZ-FAHR INAUGURATES RENEWED TURKISH PLANT

On Wednesday, 14th May the inauguration of the new site of SAME DEUTZ-FAHR Turkey took place in Bandirma, Turkey. The renewal of the existing plant consolidates the presence of the company in the Turkish market and Middle-East area. This follows the recent acquisition of 100% Turkish activities by SAME DEUTZ-FAHR and represents a key step of establishing a long-term presence of the company in this important market.

The Bandirma plant joins the other production sites of SAME DEUTZ-FAHR, serving not only the region, but also European and overseas markets.

The new structure was illustrated to the distribution network together with the company strategy in Turkey by Giampaolo Cameli, SAME DEUTZ-FAHR Turkey CEO, company Chairman Vittorio Carozza and Lodovico Bussolati, SAME DEUTZ-FAHR CEO.

“Our investment in Turkey is a crucial step in line with our internationalisation reinforcement strategy. – commented Lodovico Bussolati, CEO of SAME DEUTZ-FAHR – Our company strongly believes in this steadily growing market.”

Information on SAME DEUTZ-FAHR

SAME DEUTZ-FAHR, with headquarters in Treviglio (BG), Italy, is one of the world's main manufacturers of tractors, harvesters, agricultural machinery and engines. Its products are sold under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The tractor range covers a power span from 23hp to 440hp and the combine harvester range from 100hp to 395hp.

Globally, SAME DEUTZ-FAHR has 7 production sites, 13 commercial branches, 1 joint venture, 141 importers, over 3,000 dealer and employs more than 3,100 people. In 2013 the Group recorded a turnover of 1,212 million Euros, with an EBIT of 6.9%.

www.samedeutz-fahr.com