

## **PRESS RELEASE**

### **Agritechnica 2013 news anticipated to the European press**

*Hannover, 11<sup>th</sup> September 2013;* SAME DEUTZ-FAHR announced last week to the European specialized press some of the product novelties the Company will present in Hannover (Germany) next November during Agritechnica fair 2013.

The tradeshow will represent for DEUTZ-FAHR brand in particular a fundamental step forward in terms of offer, with the introduction of completely new product ranges. On one hand the new C9000 combine will be presented: a range designed to reach new frontiers of efficiency, with important technical innovations to the threshing system, and of comfort, thanks to the new cabin. On the other hand DEUTZ-FAHR has pushed the limits of power introducing two new tractor ranges: the 9 Series from 270 Hp to 340 Hp and the 11 Series, conventionally built tractors having TTV continuously variable transmission and providing a brand record breaking power of up to 440 Hp.

DEUTZ-FAHR news are completed by the presentation of the four cylinders of the 6 Series, from 120 Hp to 140 Hp.

SAME and Lamborghini Trattori confirm their vocation. The four-eyed tiger brand will introduce the SAME Virtus J, a tractor characterized by performance, versatility and an outstanding value for money. The raging bull brand will present the VRT version of the Nitro, thus enriching its range with a tractor that is unique both for technological and design features, now equipped with continuously variable transmission.

---

#### **Information on SAME DEUTZ-FAHR**

SAME DEUTZ-FAHR, with headquarters in Treviglio (BG), Italy, is one of the world's main manufacturers of tractors, harvesters, agricultural machinery and engines. Its products are sold under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The tractor range covers a power span from 23hp to 270hp and the combine harvester range from 100hp to 395hp.

Globally, SAME DEUTZ-FAHR has seven production sites, 12 commercial branches, three joint ventures and trade agreements, 141 importers, over 3,000 dealers and employs more than 3,100 people. In 2012 the Group recorded revenue of 1,188 million Euros with a net income of 6.1%.

[www.samedeutz-fahr.com](http://www.samedeutz-fahr.com)

#### **Information for the press**

Ruggero Cavatorta – Communication and Global Product Director



Tel. +39 0363 421262

[ruggero.cavatorta@sdfgroup.com](mailto:ruggero.cavatorta@sdfgroup.com)