



From Padua to Nuoro by tractor to support Sardinian farmers facing crisis due to wildfires

The Belluco farm, supported by Deutz-Fahr, extends a hand to Sardinia after the devastation caused by summer wildfires.

100 quintals of straw, 100 quintals of hay and 200 quintals of corn have been delivered to the Civil Defence Service.

Ottana (Nuoro), 7 September 2021 – after driving across Italy from Bovolenta (Padua) in two **Deutz-Fahr tractors**, **Marco Belluco**, son of one of the proprietors of the Belluco farm, and his friend Sebastiano Sgrinzato, today disembarked at the port of Olbia to deliver 100 quintals of straw, 100 quintals of hay and 200 quintals of corn to the **Civil Defence Service**. The duo were accompanied by SDF personnel supporting the initiative together with the DEUTZ-FAHR brand.

The produce was taken to the **collection point** in **Ottana (Nuoro)** where it will be distributed to the **Sardinian farmers and livestock producers from Oristano** who have been hit hardest by the large number of serious fires that have persisted in the region since 23 July.

“As soon as we heard about the problems facing our Sardinian colleagues, who have been severely affected hard by the summer wildfires, I knew I had to help them by finding the materials they needed, from the stocks we use each day on the farm” commented **Marco Belluco**. *“I had the idea of driving there in DEUTZ-FAHR tractors as because I know these machines are reliable and that I could rely on support from the company, which helped me with count on the support of the company which helped me with the logistics and organising the trip. I spend my days working on tractors, so obviously this was the natural choice to reach the farmers on Sardinia and take this aid to them”* concluded Belluco.

DEUTZ-FAHR is a brand that produces high-powered, high-technology tractors and is part of the Italian multinational **SDF**, a leading world manufacturer of tractors and harvesters. The company took the decision to support **Marco Belluco** by providing the farmer with its 6185 TTV and 6175.4 TTV models, as well as all the logistics support needed to complete the operation.

This gesture of solidarity came during the dramatic summer of 2021, when according to estimates by Coldiretti Sardegna¹ and the local authorities, thousands of farms and livestock holdings have been affected with more than 20,000 hectares destroyed by flames. The damage is estimated to amount to at least 1000 million euros.

¹ http://www.sardegna.coldiretti.it/disastro-incendi-coldiretti-sardegna-dopo-emergenza-subito-rilevazione-danni-e-attivazione-misura-5-.aspx?KeyPub=GP_CD_SARDEGNA_INFO|PAGINA_CD_SARDEGNA_NCS&Cod_Oggetto=146503755&subskintype=Detail



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SDF

SDF is an Italian multinational based in Treviglio (Bergamo) and is one of the world's leading manufacturers of tractors, agricultural harvesters and diesel engines. Its machines are marketed under the SAME, DEUTZ-FAHR, Lamborghini Trattori, Hürlimann and Grégoire brands. The company's tractor range covers power outputs from 25 to 336 CV, with the harvesters reaching as far as 395 HP. Over almost a century of history, SDF has been a driving force in the mechanisation of the agricultural industry and a key player in a successful process of international expansion. It is now also a driver in the digital transformation of farming, by producing "intelligent" tractors with a view to boosting operational efficiency and productivity for Agriculture 4.0. SDF has 8 production sites, 12 commercial branches, 2 joint ventures, 155 importers and more than 3,100 dealers, employing more than 4,000 workers across the globe. In 2020 the company posted revenues of 1,146 million euros with EBITDA of 9.5%. www.sdfgroup.com