



SDF OPENS A SUB-SAHARAN SUBSIDIARY AND FURTHER STRATEGY FOR INTERNATIONAL GROWTH

Treviglio (BG), 17th march 2025 - SDF, an Italian multinational company based in Treviglio (BG), one of the largest tractors, harvesters, autonomous electric tractors and diesel engines manufacturers in the world, inaugurates the commercial subsidiary "Same Deutz-Fahr Tanzania Limited".

The subsidiary will take care of the commercial management of East and Southern Africa, including after-sales services.

The agriculture of the African continent, in particular the Sub-Saharan and Eastern African area, needs investments and machinery to increase productivity and support the young and growing population.

The new sub-Saharan subsidiary, which joins the 15 branches present in Europe, Asia and America, the 155 importers and more than 3,100 dealers all over the world, is a further important step in the development of SDF's commercial network, pursuing a strategy of increasing internationalisation that was expanded last year with the opening of the Mexican subsidiary in Santiago de Querétaro.

SDF

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines, autonomous electric tractors and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot. The tractor line-up covers a power range from 25 to 336 hp, while the harvesting machine range goes up to 260 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 8 production sites, 16 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 4,400 people worldwide. In 2023, the Company recorded revenues of 2,031 million euros and an EBITDA of 15.9%. www.sdfgroup.com



Press Release

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