Press release



SDF Inaugurates New Offices at DEUTZ-FAHR Land in Lauingen.

Lauingen, May 15th 2025 – SDF, one of the world's leading manufacturers of tractors, harvesting machines, autonomous electric tractors, and diesel engines, has inaugurated a new building to house its sales, administrative, service and R&D offices, reaffirming its commitment to its German site in Lauingen.

The new building offers space for 80% of the employees working at this location, within a 1,700 sqm area. This project is part of a development plan that began in 2017 with the construction of the DEUTZ-FAHR Land production facility, dedicated to the manufacture of high-horsepower tractors up to 340 HP. The plan continued with the creation of the DEUTZ-FAHR Arena, an innovative customer center that includes a large indoor space for the DEUTZ-FAHR Museum, a cinema, a showroom, and conference and training rooms.

The new building integrates seamlessly with the existing design lines and offers bright interiors where modern architectural solutions enhance the organization of activities. The open space concept promotes communication and collaboration between teams while still providing dedicated areas for individual work. Additionally, designated break areas offer further opportunities for exchange and active interaction among employees.

Highly sustainable materials and cutting-edge IT infrastructure ensure a professional, modern, and future-oriented indoor environment. Complementing the new building is an outdoor area of nearly 4,000 m² of newly created green space, which includes the planting of 32 new trees.

Built according to the KfW 40 EE energy efficiency high standard, the building meets the strictest requirements for sustainability and efficiency. A 53 kWp photovoltaic system, combined with a modern heat pump, allows for largely self-sufficient energy supply.

"The new building inaugurated today is further proof of SDF's commitment to investing in the Group's German site, which includes DEUTZ-FAHR Land and DEUTZ-FAHR Arena. We are striving not only for design, production, and technological excellence, but also to create a welcoming work environment that fosters collaboration across different teams," said Lodovico Bussolati, CEO of SDF. "In this context, the DEUTZ-FAHR brand confirms itself as the Group's flagship brand."

"*The new building represents a modern, functional, and future-oriented working environment. The construction solutions we have adopted ensure excellent energy efficiency and sustainability, in line with the highest industry standards,*" said Alessandro Sapio, COO of SAME DEUTZ-FAHR Deutschland GmbH.

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About SDF

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines, autonomous electric tractors and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot. The tractor line-up covers a power range from 25 to 336 HP, while the harvesting machine range goes up to 260 HP. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 8 production sites, 16 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 4,400 people worldwide. In 2023, the Company recorded revenues of 2,031 million euros and an EBITDA of 15.9%. www.sdfgroup.com