



Hannover, 9th November 2025

**DEUTZ-FAHR launches the new 8 Series TTV:
a new age of comfort, performance and connectivity.**

DEUTZ-FAHR proudly unveils the **new 8 Series TTV**, a groundbreaking tractor range that combines cutting-edge technology, premium comfort, and advanced digital intelligence in a completely new, striking design. Engineered and built at DEUTZ-FAHR Land in Lauingen, the new 8 Series marks its debut with two high-performance models delivering 313 and 340 hp, reflecting DEUTZ-FAHR unwavering commitment to delivering excellence, value, and reliability.

The new 8 Series has been designed for customers who want a tractor that is more than just a work machine – a comfortable, always-connected technological hub that puts the driver at the centre and the whole world at their fingertips, making high performance effortless. The standout feature of the new 8 Series is the **SigmaVision**: a completely redesigned four-pillar cab, offering panoramic visibility, superior ergonomics, and a spacious yet inviting interior. The new cab is completely insulated and supported by an innovative pneumatic suspension system, ensuring unmatched quietness and zero vibrations. To create the most comfortable working environment, the new-generation Comfort^{Pro} three-zone automatic air conditioning system puts the operator in complete control of the climate.

The new **iControl armrest** integrates intuitive, colour-coded controls, MMI and two multi-functional ergonomic joysticks: the **iMotion** joystick, featuring several freely assignable buttons for expanded control and the CrossLever joystick with new layer management for precise, intuitive and customisable operations. Two high-resolution digital displays – a market-leading **15-inch iCluster** on the A-pillar and a **12.8-inch iMonitor 5** next to the iControl armrest – create a fully digital operator experience, merging machine data, guidance functions, and comfort settings in one intuitive interface.

The new electronic architecture enables seamless integration of SDF Smart Farming Solutions, including Auto Guidance, ISOBUS, XTEND, and Telematics. The system supports digital camera integration and is preconfigured for DEUTZ-



FAHR TAGS – Tractor Assisted Guidance System, which has been awarded a Silver Medal at the Agritechnica 2025 Innovation Awards.

With the new MyDEUTZ-FAHR App, the 8 Series brings digital technology alongside the farmer, making tractor management simpler, safer, and more efficient. Farmers, tractors, and data now work together to achieve maximum output with minimum effort.

Premium features include seat massage function with DualMotion headrest, Low-E coated windows, laminated safety glass, and footrests for enhanced comfort during long working hours, all highlighted by an advanced and powerful all-LED lighting system that sets a new standard in visibility and style.

To further enhance comfort, the newly developed front axle suspension with an extra-long swing arm and dry disc brakes provide outstanding stability, comfort, and safety – even at speeds of up to 60 km/h.

The new 8 Series is equipped with the latest N67 engine with eVGT and high efficiency Hi-eSCR system, delivering up to 1398 Nm of torque. Tailored in collaboration with FPT, it integrates seamlessly with DEUTZ-FAHR systems, and is combined with a sculpted hood that provides best-in-class visibility and manoeuvrability. A powerful engine, designed specifically for the agricultural sector, delivering high torque and ensuring quick responsiveness and fuel efficiency. The engine is HVO-compatible and features a 1000-hour oil change interval, ensuring reduced maintenance costs and maximum uptime. A robust aluminum cooling system guarantees optimal thermal efficiency even under the most demanding conditions.

The TTV transmission delivers smooth, continuous power from 0–60 km/h, providing outstanding traction, acceleration, and control across all terrains at low engine speed, all while keeping fuel consumption remarkably low.

Hydraulic performance has been further optimised with up to 220 l/min Load-Sensing pump capacity featuring a separate CleanOil tank, 10-way electronic distributors, a dedicated low flow valve for the hydraulic top link and pressure relief levers for easy coupling and uncoupling. Together, these features provide maximum hydraulic power with exceptional fuel efficiency and impressively low noise levels.

The rear lift offers 12,000 kg capacity, while the front lift provides 5,450 kg with Load Relief Control, ensuring efficient handling of implements in any condition.



"For us, it represents a crucial step forward: we have strongly believed and invested in a project that puts farmers and their needs at the centre. The result is a powerful, innovative tractor and, thanks to the new SigmaVision cab, always connected with the highest comfort. The operator is at the centre of the machine, connected to a world of digital farming. A tractor that doesn't just meet expectations: it goes beyond them" states Alessandro Maritano, SDF Chief Commercial Officer.

"The 8 Series marks a revolution starting from the top, with 340 horsepower. Not just power on the ground, but effectiveness and versatility across all applications: from road transport to the most demanding fieldwork offering a perfect power-to-weight ratio and the ability to adapt to any need." says Alberto Bellini, SDF Global Product Group Director. "It's a tractor designed with a clear goal: maximum efficiency with uncompromised comfort in a fully digital environment. "

About DEUTZ-FAHR

DEUTZ-FAHR is a leading German brand operating at the vanguard of high technology for agriculture, with its evolving series of tractors. Its production presents a powerful idea of what new agriculture is becoming. In its luxurious design thinking, our production relies heavily on internal collaborative efforts. DEUTZ-FAHR stands for tractors and agricultural machines of proven quality and performance. The heart of DEUTZ-FAHR is based in Lauingen (Germany), where the high-performance tractors ranging from 120 to 336 HP are manufactured in Europe's most modern tractor production plant to fulfil the needs of farmers worldwide.

www.DEUTZ-FAHR.com

About SDF

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot. The tractor line-up covers a power range from 25 to 340 hp, while the harvesting machine range goes up to 260 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 8 production sites, 16 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 4,150 people worldwide. In 2024, the Company recorded revenues of 1,638 million euros and an EBITDA of 11.5%. www.sdfgroup.com