

## **SDF OPENS A BRANCH IN MEXICO AND STRENGTHENS ITS INTERNATIONAL GROWTH STRATEGY**

*Treviglio (Bergamo, Italy), 6th March 2024* – SDF, an Italian multinational based in Treviglio (Bergamo) and one of the world's leading manufacturers of tractors, harvesters, autonomous electric tractors and diesel engines, has opened a sales branch in Santiago de Querétaro, Mexico, boosting its global reach.

The new Mexican office, focusing on the Deutz-Fahr and SAME brands, will provide direct support to distributors and dealers across Latin America, a key market for the company.

The Santiago de Querétaro office marks a significant new phase in SDF's global sales expansion, adding to the 12 branches across Europe and Asia, 155 importers, and over 3,100 dealers worldwide. The company continues to pursue the international growth strategy that already received a significant boost two years ago with the opening of the Ukraine branch, which has since seen a fivefold increase in sales.

The growth of the sales network in important and developing markets complements SDF's long-standing production internationalisation, with nine factories worldwide that make farm machinery tailored to the specific needs of each market.

### **SDF**

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines, autonomous electric tractors and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot. The tractor line-up covers a power range from 25 to 336 hp, while the harvesting machine range goes up to 395 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 9 production sites, 13 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 4,400 people worldwide. In 2022, the Company recorded revenues of 1,803 million euros and an EBITDA of 11.1%. [www.sdfgroup.com](http://www.sdfgroup.com)

### **SDF Press Office**

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