

In a global market that declined again in 2025, SDF increased its market share.

- **The agricultural mechanisation sector continues to contract for the third consecutive year.**
- **SDF has limited the downturn and increased its market share worldwide to 10.6% (+ 0.2 p.p. compared to 2024) and in Europe to 11.4% (+ 1.1 p.p. compared to 2024), thanks to the launch of new products and the strengthening of its sales network.**
- **In the specialised tractor sector, SDF has confirmed its leadership, with a market share in Europe of 26.9% (+6.6 p.p. compared to 2024).**
- **Research and Development: €66 million invested, equal to 4.7% of turnover.**

Treviglio, 26 May 2026 – SDF, a leading Italian multinational manufacturer of tractors and agricultural machinery, today presented its results for the 2025 financial year. Despite the market contraction, in which all major manufacturers are experiencing significant falls in sales, SDF Group has confirmed the soundness of its strategy, which is based on product innovation and commercial strengthening.

Financial results

Throughout 2025, SDF consolidated its global competitive position by further increasing its market share. This result confirms the effectiveness of its growth strategy, despite an industry environment characterised by an overall decline in sales volumes.

The global tractor market to which SDF refers¹ has seen a significant decline, falling from around 226,000 units sold in 2024 to around 206,000 in 2025 (-9%). Against this backdrop, the fall in SDF's sales volumes was more moderate (-7.7%).

The Group's global market share has grown steadily in recent years, reaching 10.6% (compared to 9.4% in 2022).

Among the most significant performances in 2025 vs. 2024, the following stand out:

- Italy: market share up from 19.8% to 21%
- Portugal: 29.1% (+3.9 p.p.)
- France: 7.6% (+1.2 p.p.)
- Turkey: 14% (up from 13.7%)
- Switzerland: 17.3% (+0.9 p.p.)

The specialised tractor segment remained the main driver of growth, with a marked increase in sales for the DEUTZ-FAHR and SAME brands.

On the financial side, 2025 revenue stood at €1,412 million, with an EBITDA margin of 8.4%.

Research & Development remains the cornerstone of SDF's competitiveness. Investments, accounting for 4.7% of revenue with a total value of €66 million, were allocated to the development of:

- Technologically advanced tractors, with a particular focus on the high-horsepower segment and solutions for digital agriculture;
- digital services driven by customer-centricity;
- development of the electrical sector, driven also by the opening of the new Competence Centre in Shanghai in early 2026.

Markets, new products and business development

Against a backdrop of a general decline in demand, SDF has increased its market share in the main European countries where it has sales offices, reaching 11.4% (+1.1 p.p. compared to 2024).

The leadership in the specialized sector is confirmed as consolidated thanks to the product lineup that ranges from specialised tractors, including four-wheel-steering models, to harvesting machines and up to autonomous robots for the vineyard. In this specific sector too, SDF's market share has grown in the main

Press Release

European countries where the Group has sales subsidiaries, standing at 26.9% (up 6.6 percentage points compared to 2024).

In parallel with this consolidation, SDF is implementing a radical overhaul of its high-end product range. This drive for innovation has already begun with the successful launch of the new DEUTZ-FAHR 8 Series TTV.

From a geographical perspective, 2025 revenues were derived for 65% from the European market, and 35% from outside Europe.

Despite the global challenges, SDF has continued to pursue a strategy of increasing internationalisation, which expanded last year with the opening of a subsidiary in Tanzania, recently joined by a branch in South Africa. These new subsidiaries strengthen the Group's presence, which now comprises 8 production plants and 17 sales offices across Europe, Asia, the Americas and Africa.

¹Global market excluding: China, India, the USA, Brazil, Taiwan, Canada and the United Arab Emirates

ABOUT SDF:

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines and diesel engines. SDF distributes its products under the brands DEUTZ-FAHR, SAME, Grégoire, VitiBot and Hürlimann. The tractor line-up covers a power range from 25 to 340 hp, while the harvesting machine range goes up to 260 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity. SDF can rely on 8 production sites, 17 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 3,750 people worldwide. In 2025, the Company recorded revenues of 1,412 million euros and an EBITDA of 8,4%. www.sdfgroup.com