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Bologna, 10th November 2026

NEW OR NOTHING.

DEUTZ-FAHR's next chapter starts at EIMA.

DEUTZ-FAHR presents "NEW OR NOTHING" at EIMA 2026, bringing together the results of years of investment in research and development, in-house production of key components and the modernisation of manufacturing facilities.

These investments now take shape in several new tractor ranges designed to meet the diverse needs of farmers and contractors and backed by the brand's global manufacturing and R&D centres footprint, delivering outstanding quality and competitiveness.

Over the past decade, this approach has supported DEUTZ-FAHR's leading positioning in specialised tractors. Its orchard and vineyard portfolio extends from entry-level models through machines for the most demanding professionals. Together with the strength and extensive reach of dealer network, this breadth has driven the brand's success in Europe and worldwide.

DEUTZ-FAHR is now applying the same strategy to the medium- and high-horsepower segments. Following the Series 8 launch at Agritechnica 2025, EIMA 2026 marks the next step, with an incredible line-up of **completely new products**, each model addressing diverse working requirements and customer segments.

Series 8: titans family grows.
Following the successful launch of the 8310 TTV and 8340 TTV at Agritechnica, the new DEUTZ-FAHR Series 8 is now complete with the addition of the 8260 TTV and 8280 TTV, delivering up to 313 hp and extending the range's comfort and technology to new power categories. Designed for farms and contractors working with the most demanding implements, Series 8 models combine a 6.7-litre engine with the TTV continuously variable transmission. The four-pillar SigmaVision cab

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offers panoramic visibility and excellent driving comfort, thanks to a seat that swivels through up to 45°, three-zone climate control and pneumatic cab suspension. Every detail is designed to help operators work at their best, even on the busiest days. The new iSystem electronic architecture, featuring the iCluster display and iMonitor 5, smart farming functions and integrated connectivity, completes an advanced digital experience for intuitive control and an always-connected tractor.

Series 7: a new generation of power and technology, in every field. Your titan, your land.

With the new Series 7, DEUTZ-FAHR introduces a new generation of tractors that takes technology, versatility and comfort to a higher level. The new 7200 TTV, 7230 TTV and 7250 TTV models, delivering up to 271 hp, pair a 6.7-litre six-cylinder engine with the TTV continuously variable transmission to offer farms and contractors performance and efficiency across every task, from fieldwork to transport. The SigmaVision cab provides a spacious, carefully designed working environment, panoramic visibility and an advanced digital experience. The iCluster display, iControl armrest and iMonitor 5 make tractor operation intuitive and straightforward. Customisable controls, new-generation suspension systems and precision farming technologies work together to make every task more comfortable, precise and efficient.

Series 6K: above its class.

All the power you need, all the technology you expect: introducing the new DEUTZ-FAHR Series 6K. The new six-cylinder models, ranging from 145 to 175 hp, feature an entirely new powertrain, with a choice between the RCshift robotised transmission and the TTV continuously variable transmission. High-performance hydraulics provide the versatility needed for a wide variety of applications, while the MaxiVision Gen2 cab, fully digital iCluster display and iControl armrest put comfort, information and controls within easy reach. The result is an intuitive, efficient and always-connected working experience that stands out where it matters.

Series 6C: agility and power, without compromise.

The Series 6C raises the bar with the new 6145 C: 146 hp, rising to 156 hp with Boost, and 586 Nm of torque to tackle more demanding tasks with the versatility that defines the range. Available with either the RVshift or TTV continuously variable transmission, it combines a new suspended front axle as standard with a rear lift capacity of up to 7,100 kg and Load

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Sensing hydraulics delivering up to 120 l/min, broadening its range of applications. Inside, the TopVision^{Pro} cab and new iMonitor Gen4 combine comfort with intuitive control, featuring integrated automatic guidance and ISOBUS functions for greater precision and efficiency.

Series 5 Keyline: all the competitiveness of Keyline, now with new features.
Greater efficiency, easier operation and more value for money: the DEUTZ-FAHR Series 5 Keyline, ranging from 75 to 126 hp, offers the versatility needed for everyday work. Selected configurations of the 5115 and 5125 Keyline now feature the three-stage HML Powershift transmission, with up to 60 forward and 60 reverse speeds.
Shifting under load without interrupting torque delivery, together with APS and SpeedMatching, makes operation smoother both in the field and on the road.
The four-pillar TopVisionEvo cab introduces InfoCentre+, combining clear, readily accessible information with a central high-resolution digital display.

Series 5D Keyline: the next level of productivity is here.
The Series 5D Keyline expands its offering with the new 5075 D, 5095 D and 5105 D Keyline, powered by four-cylinder FARMotion engines delivering up to 106 hp. Hydro-Silent Block cab suspension makes work more comfortable, while the new InfoCentre instrument panel combines an LCD display with an intuitive layout, providing clear and easy access to all essential operating information.
From front-loader operations and haymaking to work around livestock buildings, the new models meet the varied needs of the farm with the versatility that has always defined this range. PowerShuttle, the Hi-Lo transmission and a rear lift with EasyLift allow the tractor to be configured for different applications, combining practical operation with efficiency in everyday use.

Series 5DF Keyline: nothing comes close.
Reliability, ease of use and productivity between the rows and beyond: DEUTZ-FAHR introduces the new 5075, 5095, 5105 and 5115 DF Keyline, powered by four-cylinder FARMotion engines ranging from 75 to 115 hp. Configurations featuring PowerShuttle and two-stage Hi-Lo Powershift, together with hydraulic flow of up to 68 l/min and a maximum rear lift capacity of 3,900 kg with supplementary cylinders, and low-profile sheet-

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metal bonnet provides the flexibility needed for a variety of orchard and vineyard tasks. The new side console and InfoCentre instrumentation make operation intuitive and straightforward. Engine oil change intervals of 600 hours and AdBlue-free operation on the 75 hp model further reduce maintenance requirements and running costs, allowing operators to focus on what matters: productivity.

Series 5 DF/DS/DV^{PRO} and 5 DF/DS TTV: who says professionals have only one choice?

Greater control and productivity between the rows: DEUTZ-FAHR updates the Series 5 DF/DS/DV^{PRO} and 5 DF/DS TTV with solutions dedicated to orchard and vineyard professionals. Available with power outputs from 90 to 115 hp, PRO models offer highly configurable hydraulics with electronic spool valves and customisable controls. The HML 45+45 transmission with APS and SpeedMatching automatically selects the Powershift stages to suit working conditions, delivering smoother shifts and more intuitive driving. TTV models combine the precision of a continuously variable transmission with Load Sensing hydraulics delivering up to 115 l/min to handle combined implements. The new iMonitor Gen4, automatic guidance and integrated connectivity complete the TTV offering, making work more precise and efficient. With a thorough understanding of the needs of orchard and vineyard operators, DEUTZ-FAHR offers the most comprehensive specialised tractor range, with the right solution for every application.

Beyond the tractor: a new digital expression of DEUTZ-FAHR.

With "NEW OR NOTHING" innovation extends beyond tractors on display. DEUTZ-FAHR introduces its completely redesigned website, translating the brand's distinctive identity, advanced technology, and forward-looking vision into a new digital experience.

A bold, contemporary visual language, impactful imagery and engaging product storytelling put DEUTZ-FAHR tractors at the centre, showcasing their design, technology and performance with greater impact. A streamlined structure, intuitive navigation and simple and intuitive menus make it easier to explore the entire range, access in-depth product information and connect directly with DEUTZ-FAHR and its dealer network, bringing the brand closer to customers.

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More than a visual refresh, the website represents another step in the evolution of DEUTZ-FAHR, creating a digital presence that reflects the same ambition driving its latest generation of tractors: innovative, distinctive and unmistakably DEUTZ-FAHR.

About DEUTZ-FAHR
DEUTZ-FAHR is a leading German brand operating at the vanguard of high technology for agriculture, with its evolving series of tractors. Its production presents a powerful idea of what new agriculture is becoming. In its luxurious design thinking, our production relies heavily on internal collaborative efforts. DEUTZ-FAHR stands for tractors and agricultural machines of proven quality and performance. The heart of DEUTZ-FAHR is based in Lauingen (Germany), where the high-performance tractors ranging from 120 to 340 HP are manufactured in Europe's most modern tractor production plant to fulfil the needs of farmers worldwide.
www.DEUTZ-FAHR.com

SDF
SDF is an Italian multinational company headquartered in Treviglio (Bergamo), among the world leaders in the production of tractors, agricultural harvesting machines, autonomous electric tractors and diesel engines. It distributes its products under the SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot brands. The tractor line-up covers a power range from 25 to 340 hp, while the harvesting machine range reaches up to 260 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today, it produces "smart tractors" with the aim of increasing operational efficiency and productivity. SDF has 8 production sites, 17 sales subsidiaries, 2 joint ventures, 155 importers and over 3,100 dealers, employing more than 3,750 people worldwide. In 2025, the company recorded revenues of 1,412 million euros and an EBITDA margin of 8.4%. www.sdfgroup.com