**SDF: AGRICULTURE, DIGITISATION AND SUSTAINABILITY**

**“IL RISO CHE SOSTIENE”**

**SDF participates in the Riso Gallo event in Casale Monferrato (Alessandria, Italy)**

*Treviglio (Bergamo, Italy), 21 February 2024 -* SDF, an Italian multinational company based in Treviglio a largest manufacturers of tractors, harvesters, electric self-driving tractors, and diesel engines, is back for the second consecutive year at “Il Riso che Sostiene”. As an official sponsor, the company supports the Casale Monferrato event focused on sustainable farming, an initiative started by rice brand Riso Gallo.

At the event, Paolo Cesana, R&D Engineer at SDF, showcased the company's approaches to sustainable, smart, and precision farming, beginning with the key drivers of innovation in agriculture: **Digitisation, Interoperability, Connectivity and Traceability**.

Throughout its almost century-long history, SDF has been a driving force for the mechanisation of farming and for the digital transformation of agriculture, and now produces intelligent tractors which acquire data directly in the field and share this data in real time to increase production efficiency and respond to both new environmental requirements and the operational needs of farmers.

During the speech, Cesana stressed the importance of using data to provide services that learn on their own, using advanced artificial intelligence to help farmers make decisions and carry out different tractor operations: from tracking vehicle use and mindful resource management in the field to practical tips for running an efficient farm, all made possible by the software's predictive capabilities.

The speech also covered the latest advances in farm machinery, including **self-driving technology and electric power**. One clear example is the Bakus – an autonomous electric tractor from VitiBot, the winemaking robotics brand of SDF.

At “Il Riso che Sostiene”, SDF displayed two DEUTZ-FAHR tractors, a German brand that exemplifies the group's top-notch technology: a 6135C RvShift and a 5125 gs, both tractors that are especially well-suited for paddy field work.

**SDF**

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines, autonomous electric tractors and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Hürlimann, Grégoire and VitiBot. The tractor line-up covers a power range from 25 to 336 hp, while the harvesting machine range goes up to 395 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 9 production sites, 12 sales subsidiaries, 2 joint venture, 155 importers and over 3,100 dealers and it employs more than 4,400 people worldwide. In 2022, the Company recorded revenues of 1,803 million euros and an EBITDA of 11.1%. [www.sdfgroup.com](http://www.sdfgroup.com)

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