

PRESS RELEASE

BNP PARIBAS LEASING SOLUTIONS AND SAME DEUTZ-FAHR (SDF) CELEBRATE 25 YEARS OF SUCCESSFUL PARTNERSHIP

On 30th April, BNP Paribas Leasing Solutions and Same Deutz-Fahr (SDF) marked a milestone anniversary as they celebrated a 25-year successful partnership. The partnership has been instrumental in driving the continued evolution of the agricultural sector through the formation of SDF Finance in 1998.

Since its inception, SDF Finance has been committed to providing innovative solutions and consistent funding that cater to the evolving needs of the agricultural industry. Today, the scope and geographical reach of the SDF Finance program has expanded, operating in 22 markets. The program offers sales support and finance solutions tailored to the manufacturer, its extensive dealer network, and the end customer.

The partnership between funder, manufacturer, and dealer has been effective in ensuring that the end customer has access to the most appropriate equipment and financing. This collaboration has helped SDF Finance to keep pace with evolving customer demands and changing market needs.

In a statement, Pascal Layan, Deputy CEO for BNP Paribas Leasing Solutions said, "We are incredibly proud of this milestone anniversary with one of the key players in agriculture equipment manufacturing. SDF Finance's continued success reflects the breadth and depth of our expertise and geographical reach. We enable SDF and its dealers to offer customers access to innovative and high-quality equipment which helps to drive their businesses forward sustainably and realize their growth potential."

Alessandro Maritano, Chief Commercial Officer of SDF stated "Sharing a common business ethos is one of the keys to the success of this partnership between SDF and BNP Paribas Leasing Solutions. Furthermore, facilitating access to new technologies and sustainable innovation is strong leverage to deliver tailor-made financial solutions to SDF dealers and customers. Having BNP Paribas Leasing Solutions as a solid worldwide financial partner has been, and will continue to be, a strong asset to shape the future growth of SDF in the agriculture industry."

ENDS

ABOUT BNP PARIBAS LEASING SOLUTIONS

At BNP Paribas Leasing Solutions, we offer capital efficient business equipment financing solutions in key sectors including agriculture, construction, transportation, materials handling, ICT, healthcare and green tech. Drawing on our proud 70-year history, our partners and clients rely on our market expertise, asset know-how and advisory services to propel their growth, transformation and transition to a low carbon circular economy. We are present in 17 countries across Europe and Türkiye, employing over 3,700 experts. We also offer vendor finance solutions in the USA and Canada in partnership with Bank of Montreal, and in China through Jiangsu Financial Leasing. In 2022, we advanced over €14 billion in asset finance and presently manage a €38 billion leased assets portfolio. BNP Paribas Leasing Solutions is fully owned by BNP Paribas and is positioned within the Group's Commercial, Personal Banking & Services division. <https://leasingsolutions.bnpparibas.com>



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Equipment finance for a changing world

ABOUT SDF

SDF is an Italian multinational company based in Treviglio (Bergamo, Italy), among the world leaders in the production of tractors, agricultural harvesting machines and diesel engines. SDF distributes its products under the brands SAME, DEUTZ-FAHR, Lamborghini Tractors, Hürlimann, Grégoire and Vitibot. The tractor line-up covers a power range from 25 to 336 hp, while the harvesting machine range goes up to 395 hp. In nearly a century of history, SDF has contributed significantly to the mechanization of the agricultural sector, leading a successful international expansion path and being a driver of the digital transformation of agriculture. Today SDF produces "smart tractors" designed for increasing operational efficiency and productivity with a focus on Agriculture 4.0. SDF can rely on 9 production sites, 12 sales subsidiaries, 2 joint ventures, 155 importers and over 3,100 dealers and it employs more than 4,400 people worldwide. In 2022, the Company recorded revenues of 1,803 million euros and an EBITDA of 11.1%. www.sdfgroup.com

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